



ORDINARY MEMBERSHIP OF WINE INDUSTRY TASMANIA

Ordinary Members are corporate entities or individuals with a demonstrated professional involvement in wine grape production and/or winemaking in Tasmania and/or marketing of their own Tasmanian-produced wines.

Where a member is a corporate entity, an individual person must be nominated as the formal representative of that entity. Additional employees, other than the nominated representative, may join as an Associate Member (see separate associate membership form).

The cost of ordinary membership is \$406 per annum (excluding GST) and in return for this fee, you will receive the following benefits:

- A dedicated office, full-time executive officer & part time project officer to professionally represent the industry;
- A minimum of twelve full-colour industry newsletters per year via email;
- Invitations to a range of educational seminars and events, relevant to the industry;
- Access to Wine Industry Tasmania's logo for use in own marketing/corporate materials;
- Full voting rights in elections and at general meetings.

Members also have the following marketing options:

In addition to the basic ordinary membership fee outlined above, there are several marketing options and levies that you may also wish to invest in, which will give you additional membership benefits:

State Marketing Level 1 (\$983 per annum ex GST)

For ordinary members with cellar doors with guaranteed and regular operating hours. This fee will provide you with a comprehensive listing, icon and "dot on the wine route map" in the annual statewide wine route brochure and on the Tasmanian Wine Route web page. You may also be invited to submit your wines for tastings and/or participate in marketing events from time to time.

State Marketing Level 2 (\$406 per annum ex GST)

For ordinary members with cellar doors but who cannot guarantee regular cellar door operating hours. This fee will provide you with a comprehensive listing and label graphic, but **does not** entitle you to a "dot on the wine route map" in the statewide wine route brochure and on the Tasmanian Wine Route web page. You may also be invited to submit your wines for tastings and/or participate in marketing events from time to time.

State Marketing Level 3 (\$177 per annum ex GST)

For ordinary members who do not have a cellar door but want to have a short listing and their contact details in the Tasmanian Wine Route webpage and brochure. This **does not** entitle you to a detailed listing, label graphic or dot on the wine route brochure.

National Marketing (\$907 per annum ex GST)

This category is designed for ordinary members that currently retail or market their wines in the national marketplace (or are about to market their wines nationally). WIT will provide business opportunities for your business from time to time, including participation in visits by national wine writers, provision of your name and contact details in response to media and Australian Wine & Brandy Corporation enquiries, participation in wine tastings and participation in WIT's National Roadshow (Eastern Seaboard) focusing on trade, media and consumers.

International Marketing (\$1212 per annum ex GST)

This category is designed for ordinary members that currently retail or market their wines in the international marketplace (or are about to market their wines internationally). WIT will provide business opportunities for your business from time to time, including participation in visits by international buyers and wine writers, as well as the opportunity to organise and participate in international tradeshows and/or events.



Wine Industry Tasmania Ltd ABN 59 122 303 011 Membership Application Form (2009-10) & Tax Invoice

Date: _____

Name of Business: _____

ACN/ARBN/ABN: (please circle one): _____

Name of nominated representative: _____

Postal Address: _____

Street Address: _____

Email address: _____

Web address: _____

Telephone: _____ Mobile: _____ Fax: _____

I agree to support the Aims and Objectives of Wine Industry Tasmania Ltd. and to abide by its Constitution.

Signature (nominated representative) _____ Date: _____

\$

1 Ordinary membership \$406 ex GST _____

Marketing activities (please tick):

2a State Marketing - Level 1 \$983 ex GST _____

2b State Marketing - Level 2 \$406 ex GST _____

2c State Marketing - Level 3 \$177 ex GST _____

3 National \$907 ex GST _____

4 International \$1212 ex GST _____

TOTAL PAYABLE _____

Payment

Cheque. Make payable to **Wine Industry Tasmania Ltd** and post to: **147 Davey Street, Hobart, Tasmania 7000**

Direct Deposit. Wine Industry Tasmania **Please include your business name as the reference**

BSB: 632-001 Account No: 10011692

Please fax or post this form to us after your direct deposit. Fax 6223 1770. Address above.

Upon receipt of your completed form and payment, we will send a receipt and other relevant information. In the meantime, if you have any questions or require assistance to complete this form, please contact WIT on (03) 6223 3770.

- Thank you for your support.