

IS THE NEXT BIG THING IN WINE IN OUR OWN BACKYARD?

Showcasing one of Australia's coolest wine regions, Tasmania Unbottled returns in August, bringing the best of Tasmanian wine and food to Melbourne, Brisbane and Sydney.

The island's top and emerging wineries will exhibit more than 130 award-winning and new release wines – from world class sparkling and pinot noir to chardonnay and riesling, all of which have the wine world buzzing. Wine lovers will be able to meet the state's best winemakers, discover emerging producers and taste and compare wines.

There's also the opportunity sample some of Tasmania's finest seasonal produce with award winning Bruny Island Cheese Co. and outstanding seafood from Ashmores on show – an event highlight sure to please fans of Tasmanian artisanal fare. Visitors will also see winesave™, an innovation preservation of opened bottles of wine.

Consumer and trade visitors can delve deeper into the wonders of Tasmanian wine with the tutored tasting. Conducted by wine writer for *The Australian*, Max Allen, this year's theme of Shining Lights will focus the spotlight on some of Tasmania's classic and emerging wine styles from diverse grape growing areas around the state. The tutored tasting is a well-established highlight for which pre-registration is essential.

EVENT DETAILS

MELBOURNE Tuesday 17 August Intercontinental Melbourne, the Rialto

BRISBANE Tuesday 24 August Holiday Inn

SYDNEY Thursday 26 August Intercontinental Sydney

Consumer Tasting Sessions

General Tasting	5.00pm – 8.30pm	\$35
General Tasting + Tutored Tasting Package	5.00pm – 8.30pm	\$50
Tutored Tasting only	6.00pm – 7.00pm	\$25

Trade Tasting Sessions

General Tasting	11am – 4pm	Complimentary
Trade Tutored Tasting	2.30pm – 3.30pm	\$25 incl GST

Tasmania Unbottled Tasting Registration

Pre-registration is essential and includes a chance to win an exclusive Tasmania holiday package.

Register online www.winetasmania.com.au/events/tasmania-unbottled-2010

Register by phone (03) 6223 3770

Exhibiting Wineries

Bay of Fires Winery, Bream Creek Vineyard, Cape Bernier Vineyard, Clemens Hill, Coombend Vineyard, Dalrymple, Derwent Estate, Elmslie Estate, Glaetzer-Dixon Family Winemakers, Goaty Hill, Heemskerk, Holm Oak Vineyards, Home Hill Winery, Jansz Tasmania, Josef Chromy Wines, Moorilla, Moores Hill, Native Point, Nocton Park, Pirie Tasmania, Pooley Wines, Spring Vale Vineyards, Stefano Lubiana Wines, Sugarloaf Ridge, Tamar Ridge Wines.

TASMANIA UNBOTTLED 2010 WINEMAKER DINNERS

Leading restaurants in Melbourne, Brisbane and Sydney will present decadent menus to match Tasmania's finest wines for this year's Tasmania Unbottled events.

MELBOURNE - Monday 16 August - Pure South - visit www.puresouth.com.au or phone 03 9699 4600 to book (\$125pp) and **The Palace** - visit www.palacehotelmelbourne.com.au or phone 03 9699 6410 to book (\$100pp)

BRISBANE - Monday 23 August - era Bistro - visit www.erabistro.com.au or phone 07 3255 2033 to book (\$115pp).

SYDNEY - Wednesday 25 August - Coast Restaurant - visit www.coastrestaurant.com.au or phone 02 9267 6700 to book (\$130pp) and **3 Weeds Rozelle** - visit www.3weeds.com.au or phone 02 9818 2788 to book (\$120pp).

ENDS

For further information, please contact:

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Sheralee Davies
CEO, Wine Industry Tasmania
03 6223-3770 or 0407 004 959
sdavies@winetasmania.net.au

Nicola McConnell
Dig Communications
03 8606 3700 or 0402 916 382
nicola@digmarketing.com.au

Tasmania Unbottled 2010 is presented by Wine Tasmania, with the support of the Tasmanian Department of Economic Development, Tourism Tasmania, Ashmore Seafoods, Bruny Island Cheese, Luigi Bormioli and winesave™.