

**TASMANIA
UNBOTTLED** 20
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WINE INDUSTRY
TASMANIA



Media Release

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TASMANIA SPARKLES AT 'BUBBLES RISING' MASTERCLASS

Savvy wine drinkers from Melbourne, Sydney, and Brisbane will have the opportunity to taste some of Australia's premium vintage sparkling wines at an upcoming Masterclass entitled 'Bubbles Rising' – part of **Tasmania Unbottled 2009**, the Tasmanian wine industry's major mainland showcase that travels to three capital cities during August.

Showcase organiser and executive officer of Wine Industry Tasmania, Stuart Nettlefold, said that the aim of the Masterclass was to demonstrate the diversity and quality of Tasmania's sparkling wines, as well as the innovation and expertise from some of Australia's leading sparkling winemakers.

"'Bubbles Rising' offers interested wine lovers insight into the significant strides taken by Tasmanian winemakers, who are increasingly acknowledged internationally for their super premium sparkling wines," he said.

"No other Australian region can match Tasmania's profile or reputation for producing sparkling vintage wines and this is what we want to showcase to both consumers and trade.

"Bay of Fires/Arras winemaker, Ed Carr, and Natalie Fryar from Jansz Tasmania will be on hand to discuss the very different styles of their wines, a fascinating comparison considering they are neighbours, their adjacent vineyards being the same elevation and latitude," he said.

Mr Nettlefold said that Ed Carr and Natalie Fryar would feature on the panel in all the Masterclass sessions. They will be joined by a selection of leading Tasmanian winemakers and high-profile wine personalities including Max Allen, Nick Ryan and Ken Gargett at the different venues.

"The message for trade and consumers is that Tasmanian Sparkling guarantees quality. Australia's southernmost wine regions are capable of producing superbly crafted, widely variant sparkling wine styles that will all feature at the Masterclasses. The tutored sessions offer a fabulous opportunity to discover those attractive nuances and differences, and to establish personal preferences and great food matches," Mr Nettlefold said.

The Masterclass format includes three brackets, with four wines in each bracket.

Bracket One: Four geographically diverse vintage wines from interesting, unique producers throughout Tasmania.

Bracket Two: Flagship vintage wines from four high profile Tasmanian sparkling winemakers.

Bracket Three: Late-disgorged sparkling wines – the best Australia has to offer!

Tasmania Unbottled 2009, including the **'Bubbles Rising' Masterclass** will be held at the **Intercontinental Melbourne Rialto - 4 August**, at the **Museum of Contemporary Art in Sydney - 11 August** and at **Brisbane City Hall - 13 August**. Masterclass Ticket \$40 per person includes Tasmanian produce taste plates. Pre-registration: www.winetasmania.net.au/events/tu-09

2 TASMANIA SPARKLES AT 'BUBBLES RISING' MASTERCLASS

Sparkling wine producers who will be exhibiting at **TASMANIA UNBOTTLED 2009** include:
Barringwood Park, Bay of Fires, Clover Hill, Freycinet, Frogmore Creek, Josef Chromy, Devil's
Corner, Jansz, Pirie Tasmania and Stefano Lubiana.

MEDIA ENQUIRIES

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