



REGISTRATIONS NOW OPEN

8th International Cool Climate Symposium

Media Release
8 August 2011

Registrations are now open (www.winetasmania.com.au/iccs) for one of the global wine industry's most anticipated discussion forums; the 8th International Cool Climate Symposium for Viticulture and Oenology (31 January - 4 February 2012).

Researchers, wine media, trade, viticulturists, winemakers, marketers and consumers from across the globe will meet at Hobart's beautiful waterfront for a presentation of ground breaking reflection, theory, opinion and research on cool climate viticulture, oenology and marketing, by some of the wine world's leading voices, led by **Jancis Robinson OBE, MW** (<http://www.jancisrobinson.com>).

"It's an unrivalled opportunity to have so many of the world's most respected wine experts together at one event and we're expecting a lot of interest across the global wine community in visiting Tasmania, many for the first time," said Chair of the Symposium's Planning Committee, Andrew Hood.

One of many highlights on the programme will be the findings of a \$1.8-million research project funded by a Tasmanian-based consortium led by Wine Tasmania and AusIndustry's Industry Cooperative Innovation Program.

"The results of the 'Improving the Quality of Cool Climate Pinot Noir and Sparkling Wines' project are the culmination of three years' research efforts and will provide some fascinating insights relevant to both the Tasmanian wine sector and broader cool climate community," added Mr Hood.

The impressive line-up of speakers will range from international guests such as Jancis Robinson ('What's hot about cool climate?') and Pierre-Yves Bournérias ('Sparkling – Old World and New World') through to icons of the Tasmanian wine sector like Dr Andrew Pirie AM ('Defining cool climate viticulture and winemaking) and leading Australian wine producers and experts; including Ross Brown ('Why cool climate? Views from a producer at the coal face'), Prue Henschke ('Cool climate varieties and styles') and Dr Richard Smart ('Managing vineyard variability').

The symposium will wrap up with a series of workshops, including comparative cool climate wine tastings, a Viticulture Colloquium, Tasmanian Wine Show tasting and organised Field Trips to key vineyards around the island.

The formal program will also be supported by an exciting social program, including exclusive access to the Museum of Old & New Art and a gala dinner at Princes Wharf No.1, featuring Tasmania's outstanding produce.

For more information on the ICCS program or to register, visit www.winetasmania.com.au/iccs



What: 8th International Cool Climate Symposium for Viticulture and Oenology

Who: Keynote speaker, Jancis Robinson OBE, MW, supported by international and Australian speakers from all corners of the cool climate wine community including; viticulture, winemaking, research, media and marketing.

When: 31 January – 4 February 2012

Where: Hotel Grand Chancellor, 1 Davey Street Hobart, Tasmania, Australia

Registration: www.winetasmania.com.au/iccs

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For more information, including a comprehensive symposium program, speakers' bios, images, suggested accommodation, contact:

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